



LIVE TV CHANNELS RADIO PODCASTS

NIGERIA'S 13-TIME TV STATION OF THE YEAR

LOCAL POLITICS BUSINESS HEALTH SPORTS TECH AFRICA WORLD [MORE](#) ▾



INDIVIDUAL/CORPORATE RATES

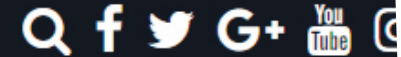
	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
6.00 AM – 3.00 PM <i>Morning Belt</i>	60 Secs	27,646.22	46,077.05	52,220.66	61,436.06
	45"	25,426.96	42,378.27	48,028.71	56,504.36
	30"	17,431.47	29,052.47	32,926.13	38,736.31
	15"	12,604.41	21,007.35	23,808.33	28,009.80
3.00 PM – 7.00 PM <i>Evening Belt</i>	60 Secs	29,489.30	49,148.84	55,702.02	65,531.78
	45"	27,122.09	45,203.49	51,230.63	60,271.32
	30"	18,593.57	30,989.30	35,121.21	41,399.06
	15"	13,444.70	22,407.84	25,395.56	29,877.12
7.00 PM – 11.00 PM <i>Evening Belt</i>	60 Secs	39,613.86	66,023.10	74,826.18	88,030.80
	45"	32,844.17	54,740.30	62,039.01	72,987.06
	30"	26,289.19	43,815.33	49,657.38	58,420.44
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11.00 PM – 6.00 AM
Evening Belt

60 Secs	26,289.19	43,815.33	49,657.38	58,420.44
45"	19,017.42	31,695.71	35,921.80	42,260.94
30"	16,423.81	27,373.02	31,022.76	36,497.36
15"	9,508.70	15,847.85	17,960.90	21,130.46

MID NEWS ADVERT

PRIME NEWS/NEWSTRACK 5, 6, 7, & 8 PM NEWS

60 Secs	59,420.79	99,034.65	112,239.27	132,046.20
45"	49,267.03	82,111.72	93,059.96	109,482.30
30"	39,433.79	65,723.00	74,486.07	87,630.66
15"	26,147.23	43,578.72	49,389.22	58,104.96

NEWS AT TEN

DURATION	ALL PLATFORMS
30 secs	352,123.20
15 secs	246,486.25

Please Note:

Minimum booking on the news at 10 pm is 15 slots.] Other belts 5 slots



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Please Note:

Minimum booking on the news at 10 pm is 15 slots.] Other belts 5 slots
 15 & 30 seconds materials preferable on News at 10pm

SPECIAL EVENTS NEWS

	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
10.00 PM		1,126,500.00	1,126,500.00	1,126,500.00	1,126,500.00
8.00 PM		273,000.00	513,000.00	813,960.00	957,600.00
7.00 PM	2 minutes	240000	450,000.00	714,000.00	840,000.00
6.00 PM		240000	450,000.00	714,000.00	840,000.00
5.00 PM		240000	450,000.00	714,000.00	840,000.00

[Special event outside Lagos attracts 50% surcharge]

INDEPENDENT PROGRAMMES (AIRTIME ONLY)



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INDEPENDENT PROGRAMMES (AIRTIME ONLY)

PER QUARTER	30 Mins	9,000,000.00	11,000,000.00	15,000,000.00	25,000,000.00
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NOTE:
Please check displacement charges

SPOTLIGHT

	30 Mins	1,040,000.00	1,300,000.00	1,950,000.00	3,432,000.00
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Spotlight rates already include displacement charges
ANNOUNCEMENT (PRODUCTION COST IS N80,000.00)

GOVERNMENT BOOKINGS RATES



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GOVERNMENT BOOKINGS RATES

	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
NEWS COVERAGE & REPORTS	10.00 PM	1,450,000.00	1,450,000.00	1,450,000.00	1,450,000.00
	8.00 PM	307,000.00	615,600.00	950,000.00	1,098,846.00
	7.00 PM	270,000.00	450,000.00	751,000.00	1,098,846.00
	6.00 PM	270,000.00	450,000.00	751,000.00	1,098,846.00
	5.00 PM	270,000.00	450,000.00	751,000.00	1,098,846.00

LIVE COVERAGE

	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Live Coverage	1 hour (min)			5,000,000.00	
Sunrise Live Coverage	2 hours	5,000,000.00	5,000,000.00	15,000,000.00	5,000,000.00

Special event outside Lagos attracts 50% surcharge



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MID NEWS ADVERT

PRIME NEWS/NEWSTRACK 5, 6, 7, & 8 PM NEWS/OTHER BELTS	DURATION	ALL PLATFORMS	ALL PLATFORMS	ALL PLATFORMS	ALL PLATFORMS
	60 Secs	89,131.19	148,551.98	168,358.91	198,069.30
	45"	73,900.55	123,167.60	139,589.94	164,223.45
	30"	59,150.69	98,584.50	111,729.11	131,445.99
	15"	39,220.85	65,368.08	74,083.83	87,157.44

Prime Belt & Late Night	DURATION	ALL PLATFORMS	ALL PLATFORMS	ALL PLATFORMS	ALL PLATFORMS
	60 Secs	59,420.79	99,034.65	112,239.27	132,046.2
	45"	49,266.26	82,110.45	93,058.51	109,480.60
	30"	39,433.79	65,722.99	74,486.06	87,630.66
	15"	26,147.21	43,578.72	49,389.21	58,104.96

NEWS AT TEN

DURATION

ALL PLATFORMS

30 Secs	528,184.80
15 Secs	369,729.38



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NEWS AT TEN	DURATION	ALL PLATFORMS
	30 Secs	528,184.80
	15 Secs	369,729.38

PROGRAMMES

Health Matter (Live)	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	10 minutes	382,725.00	637,875.00	722,925.00	850,500.00
Health News	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	5 minutes	382,725.00	637,875.00	722,925.00	850,500.00
Business Morning	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	20 minutes	405,540.00	675,900.00	766,020.00	901,200.00
Documentary Production (From N4m)					
Segment sponsorship within a programme [Recorded]					
Duration	EDO (Recorded)	LAGOS OR ABUJA	DSTV	ALL PLATFORMS	



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PROGRAMMES

Health Matter (Live)	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	10 minutes	382,725.00	637,875.00	722,925.00	850,500.00
Health News	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	5 minutes	382,725.00	637,875.00	722,925.00	850,500.00
Business Morning	Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Appearance	20 minutes	405,540.00	675,900.00	766,020.00	901,200.00

Documentary Production (From N4m)

Segment sponsorship within a programme [Recorded]

Duration	EDO (Recorded)	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
15 mins	270,000.00	450,000.00	510,000.00	600,000.00
10 mins	202,500.00	337,500.00	382,500.00	450,000.00
5 mins	162,000.00	270,000.00	306,000.00	360,000.00

Segment sponsorship within a programme [Live]

Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
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Duration	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
15 mins	337,000.00	562,500.00	637,500.00	750,000.00
10 mins	297,000.00	495,000.00	561,000.00	660,000.00
5 mins	202,500.00	337,500.00	382,500.00	450,000.00
PROGRAMME FEATURE	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Personality / Corporate Feature Within a Programme -[5 mins]	382,725.00	637,875.00	722,925.00	850,000.00
CORPORATE FOCUS	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Personality / Corporate Feature Within a Programme -[5 mins]	382,725.00	637,875.00	722,925.00	850,000.00
ENTERTAINMENT PROGRAMME	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Entertainment programme [5 mins]	382,725.00	637,875.00	722,925.00	850,000.00
SUNRISE MORNING PROGRAMME	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Sunrise Feature [15 mins]	1,500,000.00	1,500,000.00	1,500,000.00	1,500,000.00
METROFILE SOCIAL DIARY	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Metrofile – [5 Mins] Sunday Edition	382,725.00	637,875.00	722,925.00	850,000.00
METROFILE SOCIAL DIARY	EDO	LAGOS OR ABUJA	DSTV	ALL PLATFORMS
Metrofile – [5 Mins] Friday Edition	765,450.00	1,275,750.00	1,445,850.00	1,700,000.00

VOLUME DISCOUNT IS DISCRETIONARY