



## LAGOS

### SPOT RATES

#### WEEK DAY

	15	30	45	60
A 5am - 11am	5,000.00	8,000.00	10,000.00	13,000.00
B 11am - 4pm	3,000.00	5,000.00	7,000.00	9,000.00
C 4pm - 6pm	5,000.00	8,000.00	10,000.00	13,000.00
D 6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E 8pm - 11pm	3,300.00	5,200.00	6,900.00	9,100.00
F 11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

#### WEEKEND

	15	30	45	60
AA 5am - 11am	2,900.00	4,800.00	5,700.00	7,700.00
BB 11am - 4pm	1,900.00	3,000.00	4,000.00	5,400.00
CC 4pm - 6pm	2,900.00	4,800.00	5,700.00	7,700.00
DD 6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE 8pm - 11pm	1,900.00	3,000.00	4,000.00	5,400.00
FF 11pm - 5am	500.00	700.00	900.00	1,000.00

### ANNOUNCEMENTS

	1-50 Words	51-75 Words	75-100 Words
A 5am - 11am	4,000.00	5,000.00	6,000.00
B 11am - 4pm	3,000.00	4,000.00	5,000.00
C 4pm - 6pm	4,000.00	5,000.00	6,000.00
D 6pm - 8pm	18,000.00	45,000.00	48,000.00
E 8pm - 11pm	3,000.00	4,000.00	5,000.00
F 11pm - 5am	1,200.00	2,500.00	3,500.00

### HYPES

	2MIN	
A 5am - 11am	40,000.00	Stations cost only
B 11am - 4pm	35,000.00	Stations cost only
C 4pm - 6pm	40,000.00	Stations cost only
D 6pm - 8pm	80,000.00	Stations cost only
E 8pm - 11pm	20,000.00	Stations cost only
F 11pm - 5am	13,000.00	Stations cost only

### SPONSORED/ INDEPENDENT PROGRAMME RATES

	5	15	30	45	60
A 5am - 11am	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
B 11am - 4pm	25,000.00	70,000.00	90,000.00	120,000.00	150,000.00
C 4pm - 6pm	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
D 6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E 8pm - 11pm	30,000.00	90,000.00	120,000.00	180,000.00	250,000.00
F 11pm - 5am	8,000.00	10,000.00	15,000.00	20,000.00	25,000.00

#### WEEKEND

AA 5am - 11am	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
BB 11am - 4pm	15,000.00	32,000.00	43,000.00	80,000.00	112,000.00
CC 4pm - 6pm	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
DD 6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE 8pm - 11pm	17,250.00	50,000.00	65,000.00	90,000.00	120,000.00
FF 11pm - 5am	4,000.00	5,000.00	12,000.00	16,000.00	19,000.00



**LIVE APPEARANCE**

	5	10	15	30	45	60
A 5am - 11am	30,000.00	40,000.00	60,000.00	90,000.00	180,000.00	250,000.00
B 11am - 4pm	20,000.00	30,000.00	50,000.00	70,000.00	150,000.00	200,000.00
C 4pm - 6pm	30,000.00	40,000.00	60,000.00	90,000.00	180,000.00	250,000.00
D 6pm - 8pm	70,000.00	100,000.00	180,000.00	333,000.00	540,000.00	690,000.00
E 8pm -10pm	20,000.00	30,000.00	50,000.00	70,000.00	150,000.00	200,000.00
F 10pm - 5am	10,000.00	15,000.00	20,000.00	40,000.00	60,000.00	80,000.00

**NEWS**

	Network	Non-Network	
Press Release	55,000.00	30,000.00	30 sec's max
Coverage & Mention	105,000.00	75,000.00	Max 2mins

**ADDITIONAL**

	Network	Non-Network
TIME CHECK	32,200.00	11,000.00
VOICE OVER		16,000.00

**SURCHARGES**

Intra Programme Spots	50% <b>Fixed Time</b>	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

**DISCOUNTS**

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

**STUDIO BOOKNG**

Jingle Production (including voice and material)	15,000.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00



## PORTHARCOURT

### SPOT RATES

#### WEEK DAY

	15	30	45	60
A 5am - 11am	2,500.00	4,200.00	5,700.00	7,400.00
B 11am - 4pm	1,800.00	3,000.00	4,000.00	5,100.00
C 4pm - 6pm	2,500.00	4,200.00	5,700.00	7,400.00
D 6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E 8pm - 11pm	1,800.00	3,000.00	4,000.00	5,100.00
F 11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

#### WEEKEND

	15	30	45	60
AA 5am - 11am	1,400.00	2,200.00	3,000.00	4,000.00
BB 11am - 4pm	1,200.00	2,000.00	2,500.00	3,400.00
CC 4pm - 6pm	1,400.00	2,200.00	3,000.00	4,000.00
DD 6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE 8pm - 11pm	1,200.00	2,000.00	2,500.00	3,400.00
FF 11pm - 5am	500.00	700.00	900.00	1,000.00

### ANNOUNCEMENTS

	1-50 Words	51-75 Words	75-100 Words
A 5am - 11am	4,000.00	5,000.00	6,000.00
B 11am - 4pm	3,000.00	4,000.00	5,000.00
C 4pm - 6pm	4,000.00	5,000.00	6,000.00
D 6pm - 8pm	18,000.00	45,000.00	48,000.00
E 8pm - 11pm	3,000.00	4,000.00	5,000.00
F 11pm - 5am	1,200.00	2,500.00	3,500.00

### HYPES

	2MIN	
A 5am - 11am	34,000.00	Stations cost only
B 11am - 4pm	28,000.00	Stations cost only
C 4pm - 6pm	34,000.00	Stations cost only
D 6pm - 8pm	80,000.00	Stations cost only
E 8pm - 11pm	17,000.00	Stations cost only
F 11pm - 5am	11,000.00	Stations cost only

### SPONSORED/ INDEPENDENT PROGRAMME RATES

80%

	5	15	30	45	60
A 5am - 11am	12,800.00	34,600.00	40,300.00	53,760.00	67,200.00
B 11am - 4pm	11,000.00	32,000.00	38,000.00	50,000.00	60,000.00
C 4pm - 6pm	12,800.00	34,600.00	40,300.00	53,760.00	67,200.00
D 6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E 8pm - 11pm	11,000.00	27,000.00	29,500.00	50,000.00	60,000.00
F 11pm - 5am	2,400.00	6,300.00	7,200.00	10,000.00	12,000.00

#### WEEKEND

AA 5am - 11am	7,500.00	15,000.00	21,000.00	30,000.00	40,000.00
BB 11am - 4pm	4,500.00	8,000.00	13,000.00	16,000.00	22,000.00
CC 4pm - 6pm	7,500.00	15,000.00	21,000.00	30,000.00	40,000.00
DD 6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE 8pm - 11pm	2,000.00	3,500.00	5,500.00	7,000.00	9,500.00
FF 11pm - 5am	1,500.00	2,900.00	4,500.00	5,700.00	7,500.00



**LIVE APPEARANCE**

	5	10	15	30	45	60
A 5am - 11an	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
B 11am - 4pm	12,000.00	20,800.00	27,200.00	40,000.00	70,000.00	100,000.00
C 4pm - 6pm	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
<b>D 6pm - 8pm</b>	<b>70,000.00</b>	<b>100,000.00</b>	<b>180,000.00</b>	<b>333,000.00</b>	<b>540,000.00</b>	<b>690,000.00</b>
E 8pm -10pm	11,200.00	18,400.00	24,800.00	40,500.00	70,000.00	90,000.00
F 10pm - 5an	4,500.00	5,700.00	8,000.00	13,500.00	16,000.00	21,000.00

**NEWS**

	Network	Non-Network	
Press Release		55,000.00	20,000.00 <b>30 sec's max</b>
Coverage & Mention		105,000.00	<b>Max 2mins</b>

**ADDITIONAL**

	Network	Non-Network
TIME CHECK	32,200.00	3,000.00
VOICE OVER		12,000.00

**SURCHARGES**

Intra Programme Spots	50% <b>Fixed Time</b>	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

**DISCOUNTS**

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

**STUDIO BOOKNG**

Jingle Production (including voice and material)	15,000.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00



**ABUJA/ JOS/ BENIN/ AWKA/ BAYELSA**

**SPOT RATES**

**WEEK DAY**

		15	30	45	60
A	5am - 11am	1,800.00	3,000.00	4,100.00	5,200.00
B	11am - 4pm	1,300.00	2,100.00	2,800.00	3,600.00
C	4pm - 6pm	1,800.00	3,000.00	4,100.00	5,200.00
D	6pm - 8pm	9,500.00	15,000.00	21,000.00	27,000.00
E	8pm - 11pm	1,300.00	2,100.00	2,800.00	3,600.00
F	11pm - 5am	750.00	1,100.00	1,500.00	1,900.00

**WEEKEND**

		15	30	45	60
AA	5am - 11am	1,100.00	1,800.00	2,500.00	3,200.00
BB	11am - 4pm	800.00	1,300.00	1,700.00	2,200.00
CC	4pm - 6pm	1,100.00	1,800.00	2,500.00	3,200.00
DD	6pm - 8pm	6,600.00	10,800.00	14,500.00	18,900.00
EE	8pm - 11pm	800.00	1,300.00	1,700.00	2,200.00
FF	11pm - 5am	500.00	700.00	900.00	1,000.00

**ANNOUNCEMENTS**

		1-50 Words	51-75 Words	75-100 Words
A	5am - 11am	4,000.00	5,000.00	6,000.00
B	11am - 4pm	3,000.00	4,000.00	5,000.00
C	4pm - 6pm	4,000.00	5,000.00	6,000.00
D	6pm - 8pm	18,000.00	45,000.00	48,000.00
E	8pm - 11pm	3,000.00	4,000.00	5,000.00
F	11pm - 5am	1,200.00	2,500.00	3,500.00

**HYPES**

		2MIN	
A	5am - 11am	22,000.00	Stations cost only
B	11am - 4pm	19,000.00	Stations cost only
C	4pm - 6pm	22,000.00	Stations cost only
D	6pm - 8pm	80,000.00	Stations cost only
E	8pm - 11pm	16,000.00	Stations cost only
F	11pm - 5am	7,000.00	Stations cost only

**SPONSORED/ INDEPENDENT PROGRAMME RATES**

		5	15	30	45	60
A	5am - 11an	8,900.00	21,000.00	29,000.00	38,000.00	48,000.00
B	11am - 4pm	7,000.00	16,500.00	21,000.00	27,000.00	32,000.00
C	4pm - 6pm	8,900.00	21,000.00	29,000.00	38,000.00	48,000.00
D	6pm - 8pm	120,000.00	200,000.00	400,000.00	450,000.00	600,000.00
E	8pm - 11pm	7,000.00	16,500.00	21,000.00	27,000.00	32,000.00
F	11pm - 5am	1,700.00	2,500.00	5,800.00	8,000.00	9,500.00

**WEEKEND**

AA	5am - 11an	8,000.00	20,000.00	27,000.00	35,000.00	45,000.00
BB	11am - 4pm	6,000.00	15,000.00	20,000.00	25,000.00	30,000.00
CC	4pm - 6pm	8,000.00	20,000.00	27,000.00	35,000.00	45,000.00
DD	6pm - 8pm	48,000.00	141,000.00	172,000.00	223,000.00	274,000.00
EE	8pm - 11pm	6,000.00	15,000.00	20,000.00	25,000.00	30,000.00
FF	11pm - 5am	1,500.00	2,900.00	4,500.00	5,700.00	7,500.00



**LIVE APPEARANCE**

		5	10	15	30	45	60
<b>A</b>	5am - 11an	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
<b>B</b>	11am - 4pm	12,000.00	20,800.00	27,200.00	40,000.00	70,000.00	100,000.00
<b>C</b>	4pm - 6pm	14,400.00	24,800.00	33,600.00	55,500.00	90,000.00	115,000.00
<b>D</b>	6pm - 8pm	70,000.00	100,000.00	180,000.00	333,000.00	540,000.00	690,000.00
<b>E</b>	8pm -10pm	11,200.00	18,400.00	24,800.00	40,500.00	70,000.00	90,000.00
<b>F</b>	10pm - 5am	4,500.00	5,700.00	8,000.00	13,500.00	16,000.00	21,000.00

**NEWS**

	Network	Non-Network	
Press Release		55,000.00	18,000.00 <b>30 sec's max</b>
Coverage & Mention		105,000.00	30,000.00 <b>Max 2mins</b>

**ADDITIONAL**

	Network	Non-Network
TIME CHECK	32,200.00	3,000.00
VOICE OVER		6,000.00

**SURCHARGES**

Intra Programme Spots	50% <b>Fixed Time</b>	
Mid news	100% Request for precise advert block	100%
Programme Adjacency	50% Time range request (within 1hr - 2hrs)	75%
Program Displacement	50% Time range request (from 2hrs+)	50%
Political Jingles	X3	

**DISCOUNTS**

200,000 - 499,999	2%
500,000 - 999,999	4%
1million - 1,559,999	6%
1.6million - 2,499,999	8%
2.5million and above	10%

**STUDIO BOOKNG**

Jingle Production (including voice and material)	14,400.00 per hour
Production only (without material)	12,000.00 per hour
Voice over	12,000.00 per hour
Transfer to CD	6,000.00