

1<sup>st</sup> October, 2020.



WAP TELEVISION LTD.

**TO WHOM IT MAY CONCERN**

Dear Sir/Ma,

**NEW WAPTV AIRTIME RATES FOR 2021**

We write to inform you of our new Airtime Rates, effective from 1<sup>st</sup> January 2021, as follows:

DURATION	BROADCAST FORMAT	AIRTIME RATE	
		WEEKDAYS	WEEKENDS
30 Minutes	Recorded	₦100,000	₦120,000
60 Minutes	Recorded	₦170,000	₦200,000
30 Minutes	Live	₦130,000	₦150,000
60 Minutes	Live	₦220,000	₦250,000

**Terms & Conditions:**

1. Rates are the Promo Net Rates; hence, no further discount would apply.
2. Rates are VAT Exclusive; so 7.5% VAT would be added to the invoice. The only exception to this is Airtime for Religious Content.
3. 100% Payment is to be made in order to book the agreed Timebelt.
4. Payment covers the entire wapTV Network across Nigeria, and several African countries:

TYPE	PROVIDER
Digital TV Providers	DStv 262
	StarTimes 116
	GOtv 102
	StarSat 189
	Play 275
	MyTV
Streaming Apps	DStv Now, StarTimes ON, and TVNow.

We look forward to a great relationship with your organisation in 2021, and beyond.

Thank you.

Yours faithfully,

**Wole Adenuga**

*Managing Director*

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THE FAMILY ENTERTAINMENT CHANNEL