



100.5FM
Empowerment For Awa Pipo

4 TOMBRA CLOSE
OFF AIRPORT ROAD
EFFURUN
DELTA STATE
☎ 09096611005
☎ 09097711005
✉ accounts@kpokofm.com
✉ admin@kpokofm.com
✉ sales@kpokofm.com

KPOKOFM RATE CARD 2021

Coverage Area – Delta, Bayelsa, Edo, Ondo and Ekiti States

Listenership potential is approximately 13.5 Million

Demographic profile of KpokoFM listeners

Under 15years	5%
15 – 19 Years	10%
20 – 29 Years	25%
30 – 39 Years	32%
40 – 49 Years	17%
50+ Years	11%

Spot Rate	30" Secs	45" Secs	60" Secs
	N 5,500	N7,000	N8,500
Political Advert	30" Secs	45" Secs	60" Secs
	N9,000	N12,000	N15,000
Infomercial	5 mins	10 Mins	15 mins
	N20,000	N30,000	N48,000
Sponsorship	1 hour	2 hours	3hours
	N42,000	N84,000	N126,000
Interview	10 mins	15 mins	20 mins
	N30,000	N40,000	N55,000
Hype	Event Hype	Brand Hype	Promo Hype
	N25,000	N25,000	N25,000
Presenters hype Fee	N10,000	N10,000	N10,000

7.5% VALUE ADDED TAX (V.A.T) IS PAYABLE ON AMOUNT DUE

PAYMENT DETAILS FOR KPOKOFM (100.5)

Bank	Zenith Bank
Account Number	1014581389
Account Name	KPOKOFM – Client Account
Email Details for Remittance Advice	accounts@kpokofm.com