

Time Category

Super Premium	Premium	Super Regular	Regular
5am – 11am	4pm – 10pm	11am – 4pm	10pm – 5am

Spot Placement

A	60 secs	45 secs	30 secs	15 secs	5 secs
SUPER PREMIUM	14,558.25	11,647.65	9,317.7	7,439.25	5,951.4
PREMIUM	13,865	11,093	8,874	7,085	5,668
SUPER REGULAR	10,365	8,293	6,636	5,400	4,249
REGULAR	9,846.75	7,878.35	6,304.2	5,130	4,036.55

Programme Sponsorship Airtime Only

B	60 mins	45 mins	30 mins	15 mins	10 mins	5 mins
SUPER PREMIUM	115,620.75	92,497.65	73,476	56,382	47,359.72	37,889.25
PREMIUM	110,115	88,093	70,476	53,845	45,104.50	36,085
SUPER REGULAR	86,735	69,388	55,510	44,408		
REGULAR	82,398.25	65,918.6	52,734.5	42,187.6		

Personal Paid Announcement

C	1-50 Words	51-75 Words	76-100 Words
SUPER PREMIUM	14,020.6	17,526.6	21,908.25
PREMIUM	13,353	16,692	20,865
SUPER REGULAR	7,756	9,693	12,115
REGULAR	7,368.2	9,208.35	11,509.25

News

D	COMMERCIAL NEWS
NEWS ITEM	61,115
NEWS COVERAGE	78,615
NEWS SPONSORSHIP	Negotiable

Live Appearance

E	60 mins	45 mins	30 mins	15 mins
	243,115	194,502	155,603	77,801.50

Programming

F	1 Hr Oustide Broadcast	264,115
	2 Mins on Air Hypes	52,365
	5.0 - Cl...	12,115

Programming

F	1 Hr Oustide Broadcast	264,115
	2 Mins on Air Hypes	52,365
	5 Sec Check	12,115
	Jingle Production	40,000
	Programme Production	35,000

Surcharges

G	Fixed Time Spots	100%
	Intra Programmes Spots	50%
	Mid-News Spots	100%
	Programme Displacement	100%

Agency Commission

H	AAPN Registered Agencies	15%
	Others	10%

Volume Discounts

I	100,000-399,900	2%
	400,000-899,999	4%
	900,000-1,499,999	6%
	1,500,000-2,500,000	8%
	2,500,000- above	10%

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