



POLITICAL

(i) SPOT ADVERTISEMENT

Duration	Rate
60 sec.	305,331
45 sec.	260,252
30 sec.	176,157
20 sec.	123,963
15 sec.	97,866

(ii) ANNOUNCEMENT

No. of Words	Rate
1-60 words	176,085
61-80 words	264,133
81-100 words	303,959
101,120 words	461,175

(iii) NEWS COVERAGE

Time Bell	Rate
7.00am	332,738
12 Noon	246,226
4.00pm	266,190
10.00pm	220,744



RATES

(iv) SPOTLIGHT

Time Bell	Rate
Full Sponsorship	665,476
7am only	307,143
4pm only	255,952
10pm only	153,571

(v) RADIO LINK

0800-1000 HRS	1,330,952
Within Abuja	1,863,333
Outside Abuja	
Personality Interview/Hype (Mondays-Fridays) 5 Mins	511,905
LIVE COVERAGE Campaigns, Rallies etc	
Within Abuja	2,559,524
Outside Abuja	3,071,429

(vi) NEWS MENTION

News Mention	307,143
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RADIO NIGERIA

Uplifting the People and Uniting the Nation

NETWORK RATE

Effective: February 1, 2020
(Rate is 7.5% VAT Inclusive)

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(1) SPOT ADVERTISEMENT

Duration	7AM	12 NOON	4PM	10PM
60 sec.	234,872	100,333	147,930	77,175
45 sec.	200,196	85,816	126,123	65,790
30 sec.	135,501	58,070	85,693	44,525
20 sec.	95,358	40,860	64,490	31,021
15 sec.	75,281	32,260	47,413	24,735

(2) ANNOUNCEMENT

Word Words	7AM	12 NOON	4PM	10PM
1-60 words	135,450	58,050	100,784	74,175
61-80 words	203,175	87,075	151,176	111,277
81-100 words	233,818	100,200	173,966	128,048
101,120 words	354,750	151,432	263,948	194,268

(3) PROGRAMME SPONSORSHIP

Time Belt	30 Mins Duration	One Hour
8.30am	511,905	
12.30pm	409,524	
2.30pm	409,524	May be available
5.30pm	255,952	on
7.03pm	204,762	Request
7.30pm	204,762	



(4) SPOTS ADVERTISEMENT (INTRA-PROGRAMMES)

Duration	8.30AM	12.30PM	2.30PM	6.30PM	7.03PM	7.30PM
60 sec.	125,816	83,881	83,881	59,176	37,482	37,482
45 sec.	107,275	71,513	71,513	50,433	31,216	31,216
30 sec.	72,588	48,395	48,395	34,277	25,943	25,943
20 sec.	50,566	33,028	33,028	26,076	20,292	20,292
15 sec.	40,328	26,885	26,885	18,971	12,920	12,920

(5) NEWS COVERAGE

Time Belt	Rate
7.00am	255,952
12 Noon	189,405
4.00pm	204,762
10.00pm	168,929

(6) NEWS MENTION

News Mention	204,762
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(A) RADIO LINK

Within Abuja Studio	1,023,810
Outside Abuja Studio	1,535,714

(B) SPOTLIGHT (Major Bulletin Adjacency)

Full Sponsorship	430,000
7am only	225,238
4pm only	184,286
10pm only	102,381



(C) LIVE COVERAGE (Rate per Hour)

Within Abuja	1,228,571
Outside Abuja	1,535,714

(D) TIME CHECK (5 SEC.)

7am	102,381
12 Noon	61,429
4pm	81,905
10pm	40,952

(E) OBITUARY

Obituary Announcement	98,900
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(F) COURTESY VISIT

(By individuals, State Govts, Organisations, NGOs & Groups)

CATEGORY	RATE
GRADE (A) State Govts, MDAS & Profit Making Org.	153,571
GRADE (B) NGOs & Voluntary Organisations	102,381
GRADE (C) Non-Profit & Charity Organisation, Schools	51,150