



Advert *Rate* **My Dream My Reality**

1, Temple Avenue, G.R.A., Enugu. P.O. Box 2685
 E-mail: info@dream925fm.com
 Website: www.dream925fm.com

STUDIO BOOKING

PER SESSION	8 HOURS	N100,000
HALF SESSION	4 HOURS	N50,000
HOURLY RATE	1 HOUR	N22,500

* **Producer's Fee = Negotiable**

ONLINE/INTERNET ADVERT
 Website Presence/Advert } Negotiable
 Facebook }
 Twitter }
 * **Note:** Dreamfm is streaming live online:
 www.dream925fm.net

PAYMENT TERMS

- All materials or orders should come with full payment or at least 50% advance payment before airing of orders.
- Clients, mainly Agencies with credit facilities should pay within 30 Day of receipt of invoice, while any question about invoice is made within 14 Days of receipt
- Sponsored programmes must be pre-paid in full and broadcast material or items submitted 24 hours before Transmission for vetting.
- Rates are subject to change with three months notice to agencies.
- All contract attract 5% VAT.

ORDER TERMS

- All materials for Broadcast must be in **CD or Mp3 format** and must be presented not less than 48 hours to Broadcast.
- All materials for broadcast must have APCON Certificates
- Typewritten and signed scripts are also accepted for announcement.
- 92.5 DREAM FM** retains the Right and Authority to reject any order or materials not deemed Airworthy.
- The Station reserves the right to alter or delete any part or parts of materials received for Broadcast.
- The Station can without notice stop transmitting any order, if the client fails to meet the terms of contract.



RATES FOR SPECIAL ADVERT SCHEDULE

ADVERT TIME	20% SURCHARGE OF SPOT RATE	
ADVERT PROGRAMME	30% SURCHARGE OF SPOT RATE	
ADVERT NEWS/NEWS AD	40% SURCHARGE OF SPOT RATE	
ADVERT SPE (3-5 MINS)		N37,500
ADVERT NEWS MENTION		N30,000
ADVERT NEWS COMMENTARY		N40,000
ADVERT NEWS COMMENTARY 3 MINUTES		N30,000
ADVERT COMMENTARY 30 MINUTES OR LESS		N60,000

Special advert attracts N15,000 Presenter's Fee

ADVERT COVERAGE OR OUTSIDE BROADCAST

ADVERT OUTSIDE ENUGU	PER HOUR	N150,000
ADVERT WITHIN ENUGU	PER HOUR	N105,000
ADVERT OUTSIDE ENUGU (RECORDING)	PER HOUR	N90,000
ADVERT DAY BACK	1 HOUR	N57,500
ADVERT DAY BACK	20 MINS	N30,000

ADVERT JINGLE STUDIO BOOKING

ADVERT PER SESSION OF VOICING & JINGLE PRODUCTION		N30,000
ADVERT PER SESSION OF JINGLE PRODUCTION ONLY		N22,500
ADVERT PER SESSION OF VOICING ONLY		N7,500
ADVERT TRANSFERS TO CD		N4,500

ADVERT COMMISSION

ADVERT REGISTERED AGENCIES	15%
ADVERT UNREGISTERED AGENCIES	10%
ADVERT NON REGISTERED AGENCIES	VARIABLES ON VOLUME OF SLOTS